

News Release

FOR IMMEDIATE RELEASE:

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Fytokem Products Inc.

For further information please contact:

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Fytokem Products Inc.

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ASE Symbol: FYT

The Alberta Stock Exchange has neither approved nor disapproved the information contained herein.

Agreement Signed with Japanese Distributor

Fytokem Products Inc. is pleased to announce that it has signed an agreement with The Senex Group of Companies to distribute Fytokem's products in Japan. This is the Company's first step outside North America, a key strategic move to becoming a global player in the personal care industry.

The Senex Group of Companies includes Senex Asia Ltd., based in Calgary, Alberta and Senex Japan based in Yokohama, Japan. Mr. Michio Yoshiizumi, President of Senex Japan will spearhead sales and distribution activities on behalf of Fytokem Products Inc. in Japan.

One of the first activities to be undertaken by Senex is to obtain approvals for use in Japan of all of Fytokem's products. Once approvals have been obtained, Mr. Yoshiizumi forecasts rapid acceptance in the personal care industry, for Fytokem's natural, plant based products, first in Japan and then throughout Asia.

"We have had a large number of inquiries from Japan with respect to our products" says John Schaw, President of Fytokem Products Inc. "and we are very pleased to be able to start distribution of our products in this very important market segment".

"We are very pleased to be working with Fytokem Products Inc. and we look forward to a long and profitable relationship" says Marc Keats, President of Senex Asia Ltd.

Fytokem Products Inc. is a phytochemical company which develops, manufactures and markets extracts from plants of the northern Canadian prairies to the cosmetic, skin care, nutraceutical, and therapeutic industries. Fytokem markets its products through three agents in the United States and now with a distributor in Japan.