

News Release

FOR IMMEDIATE RELEASE:

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Fytokem Products Inc.

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Fytokem Products Inc.

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ASE Symbol: FYT

The Alberta Stock Exchange has neither approved nor disapproved the information contained herein.

Dragoco Launches Fytokem Products in Paris and Shanghai in April

Dragoco Gerberding & Co. launched Dragostat™ and Willowherb Extract™, two products developed and manufactured by Fytokem Products Inc. of Saskatoon, in Europe and Asia.

The Dragostat™ product line was launched at the Personal Care Ingredients Asia Trade Show in Shanghai, China and the In-Cosmetics trade show in Paris, France.

“Response was phenomenal,” according to Klaus Stanzl, Vice-President of Dragoco.

“There is a very high demand for a safe, effective skin lightening product in Asia and the Middle East.”

The Willowherb Extract™ product line was also launched at In-Cosmetics, the world’s largest personal care ingredient show in Paris, France. “Willowherb was very well received at In-Cosmetics,” according to Greg Dutka, Fytokem’s Director of Marketing and Sales. “The natural anti-irritant function is very much in demand.”

Dragostat™ in skin creams and lotions work at the enzymatic level to reduce age spots, skin blemishes, freckles and generally lighten skin color.

Willowherb Extract™ in skin creams, lotions and ointments provide exceptionally fast and effective relief from sunburn and skin irritations.

Dragoco is recognized worldwide as a high quality manufacturer and marketer of cosmetic ingredients, fragrances, and flavors. The company is headquartered in Germany with manufacturing operations in Germany, Singapore, and the United States. Dragoco has subsidiaries in 24 countries.

Fytokem Products Inc. is a Canadian phytochemical company which develops, manufactures and markets extracts from plants of the northern Canadian prairies to the cosmetic, skin care, nutraceutical, and therapeutic industries. Fytokem manufactures both Dragostat™ and Willowherb Extract™ for Dragoco under a marketing agreement.