

# News Release

**FOR IMMEDIATE RELEASE:**

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## **Fytokem Products Inc.**

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Fytokem Products Inc.

(306) 668-2552

ASE Symbol: FYT

The Alberta Stock Exchange has neither approved nor disapproved the information contained herein.

## **Fytokem Upgrades Internet Site**

Fytokem Products Inc. is pleased to announce that it recently launched its revised and updated Internet site, [www.fytokem.com](http://www.fytokem.com).

Information on the company, its annual and quarterly reports and other investor relation's information can now be easily accessed. Also featured is extensive information on the company's products such as the Canadian Willowherb™ and Tyrostat™ lines of therapeutic ingredients.

Canadian Willowherb™ extracts provide safe, natural, reliable plant derived functionality which is comparable to the leading over the counter pharmaceutical anti-irritant/anti-inflammatory agents now available. Action is exceptionally fast and the extracts are highly potent. The Canadian Willowherb™ extracts have broad applicability in cosmetic, personal care and therapeutic creams, lotions & ointments. Products formulated with Canadian Willowherb™ extract have been clinically demonstrated to provide relief from sunburn and skin irritations.

Plant derived Tyrostat™ products work at the enzymatic level as skin toners, brighteners and lighteners. The products can be used in skin lotions and creams to reduce age spots, skin blemishes, and freckles. The major markets for skin lightening products are in Asia and the Middle East.

Fytokem Products Inc. is a phytochemical company, which develops, manufactures and markets extracts and phytochemicals from plants of the northern Canadian prairies, as active, therapeutic ingredients to the cosmetic, skin care, nutraceutical, and therapeutic industries.