



FOR IMMEDIATE RELEASE

Canadian Venture Exchange: FYT

**FYTOKEM PRODUCTS INC. APPOINTS NEW
DIRECTOR OF RESEARCH & DEVELOPMENT**

Saskatoon, Saskatchewan, April 19, 2001 – Fytokem Products Inc. (Fytokem), a leading discoverer and developer of therapeutic plant extracts and bioactive molecules, today announced the appointment of Ms. Janice M. McColl to the position of Director of Research and Development. Ms. McColl will assume her new responsibilities during May, 2001.

“I am pleased to announce the appointment of Ms. McColl as the Company’s new Director of Research and Development,” said President and CEO of Fytokem Mr. Art Hesje. “ She will head up a talented and experienced research team who already have a broad variety of product discovery and development successes to their credit. Ms. McColl’s first-hand involvement with natural health products for over 15 years and in a variety of capacities will help us to both strengthen and broaden our research activities.”

Ms. McColl brings considerable talent to Fytokem; she has significant expertise in research and development, an excellent background in pharmacy, organic and medicinal chemistry, and strong communication skills. Previously, Ms. McColl held the position of Assistant Professor at the University of Saskatchewan before joining Bioriginal Food & Science Corporation Ltd., where she worked in Product Development, Research and Education.

Ms. McColl holds a Master of Science degree in Medicinal Chemistry from the University of Saskatchewan and is currently working towards a Master Herbalist Diploma.

About Fytokem Products Inc.

Fytokem Products Inc. is a Canadian life sciences company engaged in the discovery and commercialization of novel Function-Certified™ plant-based substances – extracts, phytochemicals and bioactive molecules – for use as ingredients in personal care, nutraceutical, pharmaceutical and bio-industrial products, both domestically and internationally.

Fytokem has applied for several scientific patents, and has developed a proprietary commercial scale manufacturing process.

Fytokem’s common shares trade on the Canadian Venture Exchange under the symbol FYT; the Company has 14,462,121 shares outstanding.

The Canadian Venture Exchange has neither approved nor disapproved the information herein contained.

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