



FOR IMMEDIATE RELEASE

TSX Venture Exchange: FYT

FYTOKEM'S CANADIAN WILLOWHERB™ FEATURED IN JOHNSON & JOHNSON PRODUCT

Saskatoon, Saskatchewan, June 25, 2002 – Fytokem Products Inc. (Fytokem), a leading producer of *Function-Certified™* plant-based ingredients, today announced that its flagship product, Canadian Willowherb™ has been included in a major product introduced by global personal care giant Johnson & Johnson (J&J). J&J has featured Canadian Willowherb™ in their new line of “Johnson’s® baby extracare” baby wipes initially released in the UK. Based on product labeling, the product is to be released in up to 23 countries.

“We are delighted that J&J has chosen to include our product in their line of baby products”, said Art Hesje, President and CEO. “This was the first single customer multi-tonne order the Company’s personal care strategic partner – Dragoco Gerberding of Germany has filled to date. It is especially gratifying to see our product’s soothing properties validated by an industry giant such as J&J. This breakthrough into the personal care mass-market will boost the Company’s sales volumes now and in the future.

About Canadian Willowherb™

Canadian Willowherb™ has historically been used by the peoples of the forested regions of Canada for its skin cleansing and soothing properties. Clinical research has verified this anecdotal evidence and further scientific research has begun characterizing the activity of this plant extract. Canadian Willowherb™ has clearly proven to effectively reduce chemical and UV-induced irritation.

Canadian Willowherb™ has been included in cosmetic and personal care products worldwide. These applications have included skin, hair, baby and sun care product lines, in both curative and preventative roles.

About Fytokem Products Inc.

Fytokem Products Inc. is a Canadian life sciences company engaged in the discovery and commercialization of novel *Function-Certified™* plant-based substances – extracts, phytochemicals and bioactive molecules – for use as ingredients in personal care, nutraceutical, pharmaceutical and bio-industrial products, both domestically and internationally. Fytokem has applied for several scientific patents, and has developed a proprietary commercial scale manufacturing process.

Fytokem’s common shares trade on the TSX Venture Exchange under the symbol FYT; the Company has 14,462,121 shares outstanding.

The TSX Venture Exchange has neither approved nor disapproved the information herein contained.

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