



FOR IMMEDIATE RELEASE

TSX Venture Exchange: FYT

Patent is Issued to Fytokem for its Canadian Willowherb™ Bio-active

-- Fytokem's Second Patent is Issued --

Saskatoon, Saskatchewan, March 10, 2003 - Fytokem Products Inc. (Fytokem), a leading producer of *Function-Certified™* plant-based ingredients, today announced that it has received a U.S. patent for the use of the bio-active molecule, "Oenothein", which is found in the Willowherb plant found on the northern Canadian prairies.

Oenothein B is one of the active molecules in Fytokem's Canadian Willowherb™ extract, a multi-function ingredient used in personal care products for a variety of reasons, including its anti-irritant, anti-inflammatory and anti-oxidant activities. Canadian Willowherb™ is used in products ranging from skin creams and lotions to shampoos and baby wipes. Oenothein can also help people deal with skin problems by controlling and destroying molecules called "free radicals". Free radicals are highly reactive molecules that can collect on the skin and cause damage resulting in aging and wrinkling, and also contributing to other skin problems like poor wound healing.

The official name of the U.S. patent granted to Fytokem by the United States Patent and Trademark Office (USPTO) under patent number 6,528,490 is entitled "Oenothein Medicaments".

The patent gives the company rights on the use of plant extracts containing oenothein for reducing free radicals, and for treatment of irritation or inflammation. The patent further covers oenothein extracted from Canadian Willowherb at certain concentrations.

This is the second US patent recently awarded to Fytokem; the earlier being for the use of tyrosinase inhibitors from plants as skin whitening agents, which covers Fytokem's Tyrostat™ line of actives. Fytokem's Canadian Willowherb™ and Tyrostat™ line of products are marketed worldwide through agreement with Atrium Biotechnologies Inc. of Quebec City.

Fytokem has three other patents pending in major jurisdictions throughout the world, covering a range of bioactive plant extracts and their constituents. Fytokem has a continued commitment to research and development of natural plant extracts, many of which are indigenous to Canada and have unique phytochemical properties. Fytokem's intellectual property program involves discovering the actives in plant extracts and providing protection for technology related to the use of these actives.

About Fytokem Products Inc.

Fytokem Products Inc. is a Canadian life sciences company engaged in the discovery and commercialization of novel *Function-Certified™* plant-based substances – extracts, phytochemicals and bioactive molecules – for use as ingredients in personal care, nutraceutical, pharmaceutical and bio-industrial products. Fytokem has applied for several scientific patents, and has developed a proprietary commercial scale manufacturing process.

The TSX Venture Exchange has neither approved nor disapproved the information herein contained.

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