



**FOR IMMEDIATE RELEASE**

**TSX Venture Exchange: FYT**

**FYTOKEM PROVIDES UPDATED MARKETING RESULTS**

***-Market Growth Strong-***

**Saskatoon, Saskatchewan, March 21, 2006** - Fytokem Products Inc. (Fytokem) today announced an update on its current marketing activities.

A well known, multi-national cosmetic manufacturer based in India has undertaken detailed research and found suitable efficacy in both of Fytokem's major product lines, Canadian Willowherb™ and Tyrostat™. They have just launched a skin-lightening product containing Tyrostat™. In addition to this product, this same manufacturer is considering the use of both product lines in other high-volume consumer applications currently being developed.

In addition to these larger projects in India, Unimarck Pharma (India) Ltd., Fytokem's partner in the Indian pharmaceutical sector, expects to obtain approval from the Indian Drug Authority (IDA) within a short period for the use of Canadian Willowherb™ and Tyrostat™ in its pharmaceutical products. In anticipation of these approvals, Unimarck has developed the products that will utilize Fytokem's actives and is ready to launch them into their local pharmaceutical marketplace.

Acceptance of Fytokem's products in existing markets continues to show good growth. Sales in Q1 of 2006 are expected to be stronger than recent quarters and will approach a record for sales in a fiscal quarter.

"I am pleased with the continued interest shown in our products by multi-national cosmetic manufacturers; including those based in major developing markets like India. It is very exciting to see this initial product launch and their continued interest in our ingredients for higher valued applications. These opportunities are even more exciting when taken in combination with strong sales growth within our existing markets, the anticipated approval of our products by the IDA and the sales expected to flow from this" said Art Hesje, President & CEO.

**About Fytokem Products Inc.**

Fytokem Products Inc. develops and delivers proven natural ingredients to leading formulators in the personal care, nutraceutical and pharmaceutical industries. The Company has been issued patents for technology related to two of its products and has other patent applications pending.

Fytokem has two product lines currently offered in the market. Canadian Willowherb™ is a multi-function plant extract with strong efficacies as an anti-irritant, and anti-oxidant that also has application as an acne treatment. Tyrostat™ is a multi-efficacy plant extract sold primarily for its use as a tyrosinase inhibitor which provides skin-lightening efficacy.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release. Statements contained in this news release, which are not historical facts, are forward-looking statements that involve risks, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. Fytokem disclaims any intention or obligation to update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

-30-

**For more information, please contact:**

Art Hesje, President and CEO

**Fytokem Products Inc.**

306-668-2552 tel

306-978-2436 fax

[ahesje@fytokem.com](mailto:ahesje@fytokem.com)

[www.fytokem.com](http://www.fytokem.com)